



RACHEL DUGAN

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ABOUT

I am an artist and designer with a passion for branding, typography, print, and most of all, learning new skills. I have a unique background that has allowed me to be an in-house designer, apparel illustrator, freelance artist, sign painter, brand developer, photographer, and volunteer. A versatile skill set along with a good sense of humor, strong work ethic, and a constant desire for original solutions will make me a great asset to your team.

EXPERIENCE

37BY79

OWNER / DESIGNER

Lynchburg, Virginia March 2012 - Present

- + Freelance persona, currently working to create LLC.
- + Clients include River City Racin', The PENNtentiary, S.Y. Scholars, Kingdom Life Christian Center, Arctic Oasis, Drew Miller, and iamtomjohnson.
- + Services include branding, photography, general marketing, and wedding invitations.

LIBERTY UNIVERSITY PRESS

FREELANCE DESIGNER

Lynchburg, Virginia Jan. 2012 - Present

- + Created cover art and interior layouts of books being published through Liberty Press.

LIBERTY UNIVERSITY MARKETING DEPT.

GRAPHIC DESIGNER

Lynchburg, Virginia Aug. 2011 - Present

- + In charge of researching, creating, and developing new Liberty brand, including two typefaces.
- + Lead designer for Alumni, Development, Chancellor, and Jerry Falwell Library. One of the designers for Branding, Special Projects, Scaremare, Ministry Teams, and Athletics.
- + Developed branding and style guides for events such as Homecoming and Commencement.
- + Projects include designing booklets, mailers, postcards, logos, brochures, books, promotional items, displays, flyers, banners, email templates, apparel, web/social media slides and templates.

COTTON CONNECTION

GRAPHIC DESIGNER

Lynchburg, Virginia July 2010 - Aug. 2011

- + Designed graphics and logos for apparel printing and production.
- + Learned screen printing process and assisted with screen printing and vinyl application.

BRENTWOOD CHURCH

VOLUNTEER DESIGNER

Lynchburg, Virginia May 2009 - April 2012

- + Stage design, series art, and logo design.

LIBERTY BAPTIST THEOLOGICAL SEMINARY

GRAPHIC DESIGNER

Lynchburg, Virginia Aug. 2008 - June 2010

- + Designed advertisements, marketing collateral, displays, logos, and promotional material.
- + Photographed events and kept organized database of photographs.
- + Created and updated monthly newsletter, Escalate.

KNOWLEDGE

Adobe Photoshop	■ ■ ■ ■ ■
Adobe Illustrator	■ ■ ■ ■ ■
Adobe InDesign	■ ■ ■ ■ ■
Adobe Dreamweaver	■ ■ ■ ■ □
Adobe Acrobat	■ ■ ■ ■ □
HTML/CSS	■ ■ ■ ■ □
JavaScript	■ ■ ■ □ □
jQuery	■ ■ □ □ □
PHP	■ □ □ □ □
Cinema 4D	■ ■ ■ □ □
Adobe Premiere Pro	■ ■ □ □ □
Fontographer	■ ■ ■ ■ ■
Mac	■ ■ ■ ■ ■
Windows	■ ■ ■ ■ □

... Additional Knowledge:

Photography, Screen Printing, Vinyl Lettering, Painting, Illustration, Basic Wordpress.

EDUCATION

LIBERTY UNIVERSITY

Bachelor of Science: Visual Communication Arts
Major: Graphic Design; Minor: Studio Art
Lynchburg, Virginia Aug. 2006 - Dec. 2009
(Graduated Summa Cum Laude)

RECOGNITION

1ST PLACE: SEASON TICKET CARD DESIGN

University TicketReturn Season Ticket Design Contest
Women's Basketball 2012-13 (with Owen Baker)

OUTSTANDING STUDENT: GRAPHIC DESIGN

Liberty University, 2009-2010 School Year

2ND PLACE: PHOTOGRAPHY

Liberty University Juried Art Show, Spring 2009
"Colors of Israel"

1ST PLACE: DIGITAL ART

Liberty University Art Expo, Fall 2009
"Dandelions"

SIGNET ART MERIT SCHOLARSHIP

Liberty University, 2008-2009 School Year

LAMP LITERARY MAGAZINE

Works Published, Winter 2009 and Spring 2008

WORK ACCEPTED

Liberty University Juried Art Show, Spring 2007